Integrated Project on Interaction and Presence in Urban Environments

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ipcity.eu

Report on dissemination, visibility and training activities during Phase II

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Abstract

This document, which is an every year updated annex to the project handbook (D1.1) defines in accordance with the definitions and regulations in the Annex I and the Consortium Agreement the implementation of the general dissemination strategy of the project.

This includes the general purposes of dissemination activities, different audiences to whom the dissemination will be targeted, different operative dissemination plans needed to guide the dissemination activities, and responsibilities within the project with respect to preparation, engagement, and control of the plans.

1   Introduction

This document, which is an annex to the project handbook (D1.1) defines in accordance with the definitions and regulations in the Annex I and the Consortium Agreement the implementation of the general dissemination strategy of the project.

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1   Introduction

2 General

2.1 Purpose of dissemination activities

The project will launch both internal and external dissemination activities. The main purpose of internal dissemination activities is to facilitate the efficient functioning of the project by ensuring, that all relevant information necessary for progress and good results in the project will be available when needed. The main purpose of external dissemination activities is to bring the scientific results of the project available to corresponding research communities and to ensure that they will have maximal impact. Besides the main purposes, integrated projects are also expected to contribute in the strengthening of the European research community and to engage with actors beyond the research community and with the public as a whole, to help spread awareness and knowledge and to explore the wider societal implications of the project. These define corresponding additional goals for both internal and external dissemination activities.

2.2 Purpose of this document

This document defines the overall structure of dissemination activities, and major means and general policies, roles and responsibilities related to dissemination activities. The actual implementation of dissemination activities is documented in various dissemination plans, which are internal documents to the project and created and updated according to the procedures indicated in this document. The dissemination strategy is intended as a reference material to the project participants. It is a living document, which will be adapted and updated throughout the project – especially at the beginning of each project phase.

3   Internal Dissemination

The purpose of the internal dissemination activities is to help in creating a shared vision and understanding of the project direction and both long-term and short-term goals, to facilitate the efficient functioning of the project by providing timely access to relevant information, and to help in strengthening the Presence research community within the project. A variety of means for this will be available to the project, and a number of plans will guide the utilisation of the dissemination means and other dissemination activities.

Internal dissemination is directed to project partners. In some cases, like with the e-mail newsletter, communication used mainly for internal dissemination may be made available to other interested parties as well.

3.1   Means of Internal Dissemination

3.1.1   Meetings

Various meetings at project, workpackage and work group level will be one of the main means in internal dissemination. Procedures related to most important meetings are described in the project handbook. A meeting calendar for the project will be made available at the project web site. The inviter of a meeting will be responsible of the updating of the meeting information in the calendar.

3.1.2   Central document repository

A BSCW-based document repository has been made available, hosted by FIT. The procedures related to its use are described in the project handbook.

3.1.3   E-mail mailing lists

A number of mailing lists have been generated in the FIT server. They are described in the project handbook. Correspondence using the lists will be recorded and saved in the document repository.

3.1.4   WWW-site

A common www-site will be created and used both for internal and external dissemination purposes. To facilitate timely updates it will be constructed and hosted so, that workpackages can update the content of their own pages themselves. The features used for internal dissemination purposes include:

-   glossary of the common terms used in project (wikipedia-like)

-   list and links to potential publication forums

-   Newsletter archive

3.1.5   Newsletter

An e-mail newsletter will be edited and circulated to all participants about once in a month by UOulu. Workpackage leaders are responsible in providing the project-related information for the newsletter.

3.1.6   A system for sharing and maintaining software code and technical information

A number of software systems and components will be developed in the project by a number of different partners, and used by other partners. To manage this a specific systemic solution

must be devised. The leaders of the technical workpackages (WP4 & WP5) are responsible in developing a solution for this and providing the necessary guidance and documentation so that other partners can utilise it.

4 External dissemination

4.1 Means of global scientific dissemination

4.1.1 Scientific publications

Scientific publications are the major means for this level dissemination. The general aim is to publish on highest possible forums. Cross-partner and cross-workpackage publication is encouraged to strengthen the European presence research community. Publication procedures are described in project handbook. A list of potential publication channels and a calendar of deadlines will be collected and made available through the project web site.

4.1.2 Demonstrations and video publications

The project will also produce results which are more natural to be communicated as live demonstrations or video publications, and such submissions for major conferences are encouraged.

4.1.3 WWW site

Each of the research workpackages and showcases will have their own pages where the research questions, selected approach and results achieved can be explained with links to further information. A general list of published papers, demonstrations and videos will be made available though the project web site.

4.2 Means of European Dissemination

4.2.1 White papers

As described in the technical annex, the project will encounter and cope with a number of issues in technical interoperability and it thus may be able to contribute to the standardisation efforts in various areas related to the research field of the project. The dissemination of these results will mainly take place in the form of white papers produced for discussions with national and European representative in various standardisation committees.

4.2.2 Participation in events and workshops

Strengthening of the European presence research community beyond the project will mainly take place first by active participation in the events organised by the Presence II program and in other related events organised by EU, and secondly by the organisation of thematic workshops either related to scientific conferences or by the project itself.

4.2.3 Demonstrations, workshops and training

As described in the technical annex, the project will organise demonstrations and training events aimed to audiences outside the scientific research community. These may include fairs or events organised by EU, and special visits in professional schools, for example.

4.2.4 WWW site

The WWW site will include a special section related to the European level dissemination.

4.3   Means for Local Dissemination

4.3.1   Showcases

The experiments with showcases themselves are the major dissemination means of dissemination towards the general public.

4.3.2   General brochure and leaflet template, publicity materials

To support the publicity activities by partners and showcases a general brochure of the project will be prepared to be distributed in activities related to the showcases and in publicity activities by other partners as well. Also a project flyer template will be provided, which partners and work packages can use as a base for their own flyers for specific purposes. A set of publicity materials including free-to-use images will be made available for the partners through the project web site.

4.3.3   WWW site

Each of the showcases will have a section in the WWW site they can use for local publicity purposes.

Also a record of project publicity will be collected and maintained in the web site.

5 Roles and Responsibilities

5.1 Scientific Board

5.2 WP 2 leader

UOulu as the WP2 leader is responsible of

- drafting the general parts of the dissemination plan

- coordinating and controlling dissemination activities

- preparing and presenting the current dissemination plan to be reviewed to the executive board, and collecting the suggestions for updating it

- maintaining the general parts of the WWW site

- collecting, editing and distributing the e-mail newsletter

5.3 Other WP leaders

WP leaders are responsible of maintaining the corresponding WP sections of the WWW site and delivering dissemination materials and information related to each WP to UOulu.

5.4 WP4 and WP5 leaders

WP4 and WP5 leaders are responsible in preparing the software code and technical information dissemination plan to supervise the execution of the plan and running of the resulting system.

5.5 Each partner

Each partner is responsible of participating actively in dissemination activities, and nominating a contact person for dissemination purposes.

6   Dissemination Plan

6.1   WWW site

A common www-site (www.ipcity.eu) has been in operation since April 2006. It is used both for internal and external dissemination purposes. There was a major update both for form and content in November 2006, as a result of discussion in dissemination workshop in the Berlin general meeting in October. The next general update is planned for Summer 2007.

The website contains pages with descriptions of the project in general, and each workpackage. Site also hosts the contents published in the IPCity Newsletter, both in news/blog version and as an archived newsletter page.

There is also a wiki-type glossary for unification of the use of concepts. The glossary is a common editor based on wiki, where all participants of the project can contribute to the development of the wiki.

The next major content update of WWW pages will take place during Summer 2007, reflecting the results achieved this far.

6.2   Internal dissemination plan

Meetings

General meetings:

Previous: Espoo 22-25.5. 2007

Next: Paris week 42 (October) 2007

Smaller meetings within and between workshops: when needed

New partner participation kick-off meeting: Cambridge in the beginning of September

Executive board meetings: every month (except in August)

BSCW

In active use, no need to major changes, more subbranches added to existing structure when needed

Internal e-mail lists

In active use, no need to changes

WWW site (www.ipcity.eu)

In active use, number of daily visits in tens, some external research sites are have provided links to our site.

Content will be updated to reflect the results this far during Summer 2007.

Newsletter

10 newsletters produced this far. Separation of internal and external news during Spring 2007. Distribution still too limited to project participants, and actions to actively extend the number of subscribers outside the project will take place durin Summer 2007.

6.3   Software code and technical information dissemination plan

A special software repository to facilitate the distribution of program code has been created in the BSCW. This is in active use, no need for major changes.

6.4   Scientific dissemination plan

The volume of the first year submissions was acceptable, but not particularly high. Some papers were accepted in high-level conferences, showing that the work of the project has the needed potential. During 2007 this potential should be used even better.

Planned dissemination evants

Paricipation in the PEACH summerschool, Santorini, July 2007

Panel at Presence 2007 conference. Proposal submitted (available in BSCW, WP3).

Workshop at CHI2008 conference. Proposal accepted (available in BSCW, WP3).

Scientific dissemination channels used by the project this far

ACM CHI (deadline for 2008 submissions: 19. September 2007)

ACM Netgames (next one not yet announced)

ACM SIGGRAPH (34th in August 2007 in San Diego, 35th in August 2008 in LA, deadline for 2008 papers not yet set)

IEEE Virtual Reality (next in March 2008 in Reno, deadline for papers not yet set but probably in September)

IEEE ISMAR (2007 in November in Nara, Japan, 2008 deadline for papers not yet set)

Eurographics Virtual Environments (2007 in July in Weimar, 2008 deadline for papers not yet set)

ACM UIST (2007 in October in Newport, RI, 2008 deadlines not yet set)

IST 2007 in July in Budapest, 2008 program not yet set

UAHCI/HCI International (2007 in July in Beijing, 2008 not yet set)

Participatory Design (2006 in Trento, program for next in 2008 not yet set)

6.5   European dissemination plan

Merged with WP6-WP9 dissemination plans

6.6   WP6 dissemination plan

Paper writing plans:

'Co-inventing negotiation practices in urban design', GROUP07 (TUW), accepted

'Negotiating Urban Change' (UMVL, TUW), in preparation

Conceptual issues of TUIs (TUW), in preparation

Working with sound:

Workshop with sound experts in Paris or Vienna, Winter 2007

Special participatory workshop with a focus on sound, Paris or Vienna, Spring 2008

Participatory workshops

TGI workshop with different stakeholders in Paris, Sep 18-19, 2007

Urban strategies workshop with different stakeholders, Oct 1-2, 2007

Demos

'IPCity - Experimentieren mit Technologien zur kooperativen Stadtplanung', as part of

exhibition 'Draussen in der Stadt', Vienna, Oct 4, 2007

6.7   WP7 dissemination plan

WP7 the Showcase on Large Scale Events involves three dissemination tasks. After each cycle of trials a research paper is submitted to a conference summarizing the results of the trials. In addition demonstrators and results are disseminated in academic workshops and seminars. A second dissemination is carried out within the trials through participation of end users and event organisers. The third tasks include dissemination for the general public through press releases.

In the first year we implemented the first two tasks successfully publishing a paper in CHI2007. Also we participated with WP7 prototypes to two large scale events involving a small group of endusers and getting support from organisers.

In the months 13-30 we plan to submit to CHI2008 the results of new trials. in the second task we plan to become integral part of 2 events in the official program with one of the demonstrators. The events are the Helsnki Juhlaviikkot (2 weeks cultural event) and the Design Week in Helsinki (design oriented event). For the third task in this implementation period we plan to create press releases and address the local public media.

Participation in the PEACH summer school

6.8   WP8 dissemination plan

User tests and workshops

    Beginning of August (8 users)

    End of August and

    End of September (~15 users per event).

Participation in conferences:

    SIGGRAPH2007 in August

    PRESENCE2007 October 25-27, 2007

Preparation of an indoor demo (w/o GPS, VR-like) for demonstration events

Demonstration at PEACH summer school

6.9   WP9 dissemination plan

In preparation

7   Management of knowledge, IPRs, and other related activities

The rules for the confidentiality of information and handling of the IPRs are presented in the Consortium Agreement, section 10.

The management of knowledge and intellectual property and other aspects of innovation are allocated to specific activities within work packages. They are twofold: On one hand, potential IPR applications for new concepts and solutions will be prepared by participants. On the other hand, information will be disseminated within the project and to external bodies such as publications, presentations and standards bodies, but only after the necessary steps for ensuring the protection of IPRs have been made. This ensures that intellectual property rights will be secured in the interest of project partners. Contributions to external bodies will have an impact on global harmonization of concepts. The dissemination of information and influence (e.g. on standards bodies) is a prerequisite for the economic value of IPRs.

The management of such activities will be part of the mandated of the project coordinator and the Executive Board. If necessary, the Executive Board will adjudicate on difficulties that are drawn to its attention related to knowledge management and associated matters.

Acknowledgements and Further Information